



A PILOT FOR IMPACT INVESTMENTS IN OPPORTUNITY ZONES

“Colony 5 plays a key role by engaging with community-based entrepreneurial programs and supporting innovative civic tech startups through exposure to key partners and market trends.”

*Danielle DuMerer, CIO & Commissioner
Department of Innovation & Technology, City of Chicago*

We are smart city innovators dedicated to the science and benefit of launching colonies of tech-enabled businesses into distressed retail corridors of US cities.

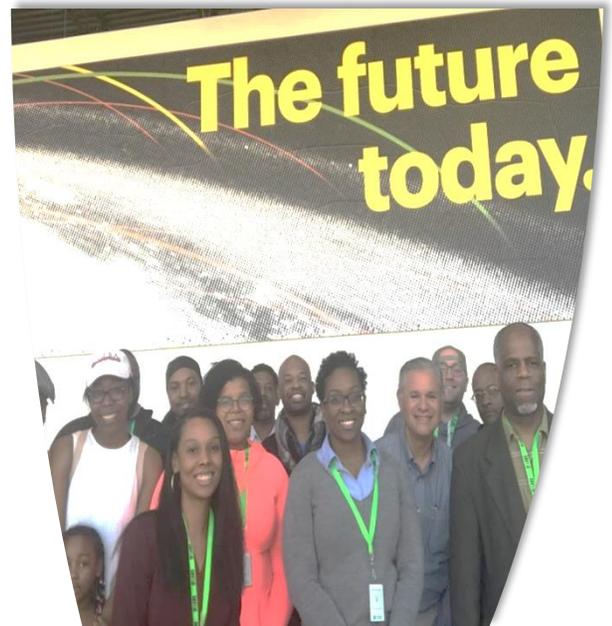
Smart City & Smart Outcomes

The Array of Opportunity is a research and commercialization initiative to replace empty storefronts with tech-enabled startups. Colony 5 has created this gateway model for frictionless collaboration between impact investors, corporate stakeholders and a new crop of startups.

Our goal is to leverage access to the Array of Things (AoT) and Internet of Things (IoT) nodes as a competitive advantage for our startups.

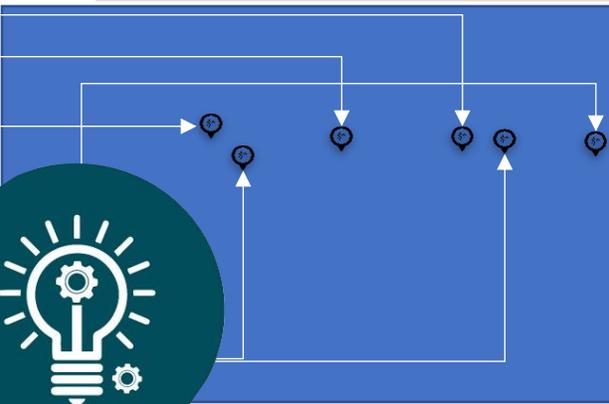
Colony 5 promotes a slate of innovative investment-ready startups for funding which includes rebuilding selected retail properties and operating in a capacity to thrive locally and scale competitively.

Successful Colony 5 startups will establish cyberinfrastructures for last-mile delivery, augmented telematics, drone assisted public safety, omnichannel marketing, and other edge innovations.



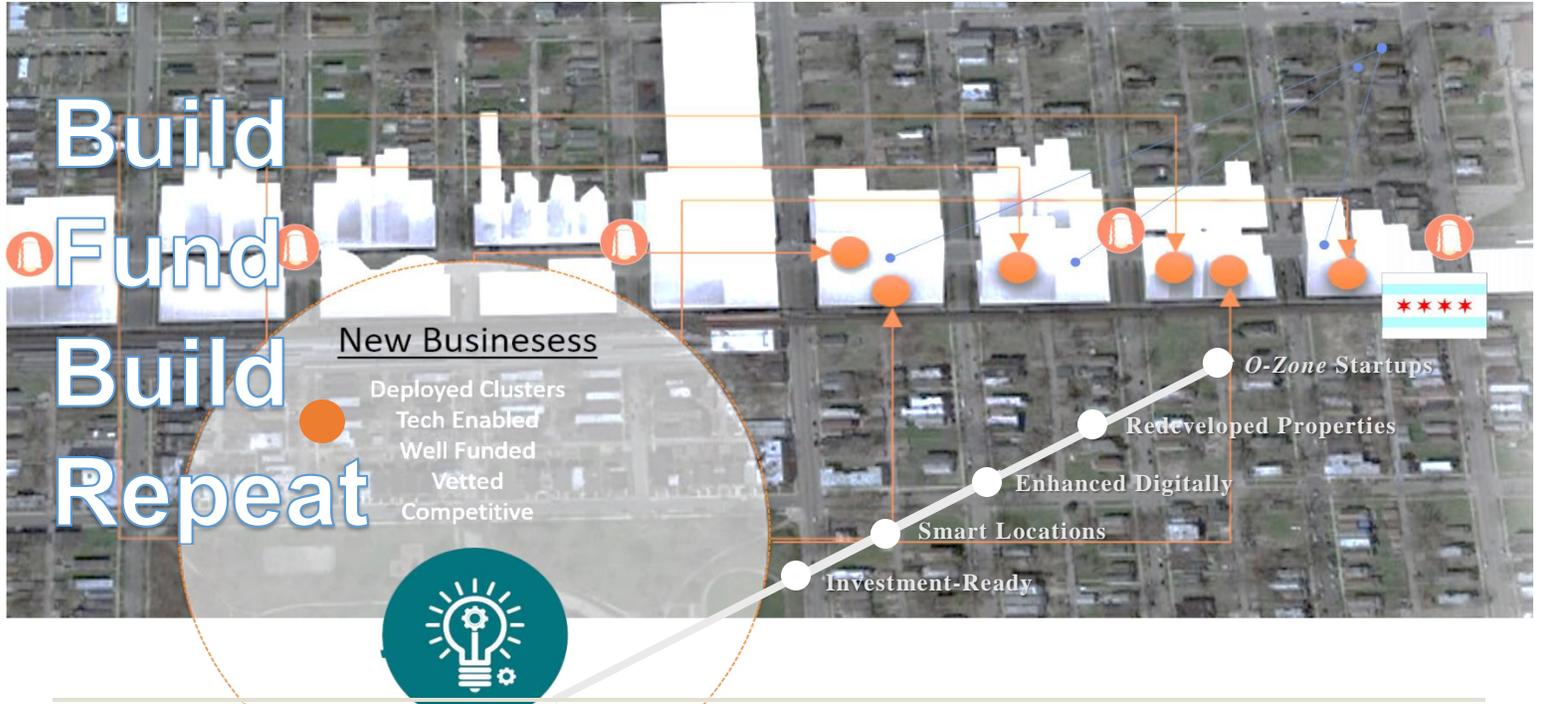
The Pilot Model

Colony 5 has selected a 1-mile corridor along 63rd street in Chicago for the Array of Opportunity pilot. Lego-style groupings of businesses will organically make up a digital-ready retail corridor beneficial to entrepreneurs, communities, and investors. Ultimately, this cyberinfrastructure will offer a framework of synthetic intellect to better enable business growth and sustainability practices. The pilot includes partnerships with Array of Things research community, City of Chicago’s Department of Innovation and Technology and community and corporate stakeholders.



Creating the *Edge Advantage*

AoT sensors are being installed along the pilot corridor between Ashland and Halsted streets. Colony 5 is training local entrepreneurs to consider development of edge computing apps for commercial benefit i.e. capturing foot traffic and other urban sensor data.



Our Premise

A growing pipeline of tech-enabled businesses are utilizing smart city tech and edge computing.

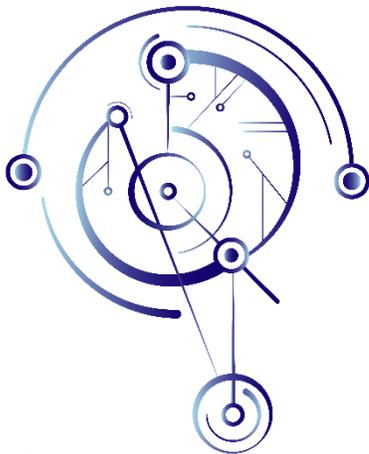
Colony 5 invests in a longer-than-typical accelerator cycle to identify, vet and develop these entrepreneurs for business models geared toward a 5yr/\$20m revenue target.

“ Scalable tech-enabled business models are the cornerstone to the startup and growth cycle of Opportunity Zones ”

STEVEN C. PHILPOTT, SR
MANAGING DIRECTOR COLONY 5

This composite approach enables a new crop of companies that are inclusive and aligned with the social and environmental values of communities while adding to capabilities of cyberinfrastructures and other forthcoming innovations.

Colony 5 is confident the Array of Opportunity will activate more inclusive tech entrepreneurship, bridge the capital access gap, and reinvigorating the built environment of distressed communities.



Colony 5 startup focus relative to Spectrum of Impact Investment

Innovative Funding Vehicles

Startups can benefit from shared risk across private and public impact investments.

- Development grants in Municipal Retail Thrive Zones
- Opportunity Investments for tax breaks
- Online Public Equity Offerings

